



2021 Sponsorship Opportunities

In recognition of the 65th Anniversary of Legal Services of Eastern Missouri

We invite you to partner with Legal Services for two special Anniversary celebrations to recognize 65 years of providing Access to Justice. Underwriting of both 65th Anniversary events maximizes your firm's community recognition as a supporter of Access to Justice.



Celebrating the legal community's philanthropic and civic impact.

Friday, August 27, 2021, Noon – 1:00 pm

Hyatt Regency, St. Louis

The *For the Common Good Awards* event, honoring the achievements of our volunteers and community partners, was successfully hosted as a virtual event in 2002 and well received. For 2021, in compliance with CDC guidelines, we are introducing a “hybrid event” with a limited in-person attendees for luncheon presentation and a virtual audience joining by livestream. The *For The Common Good* event attracts 200+ attendees from the legal community, nonprofit agencies, law schools, corporate counsel, and pro bono volunteers.



65th Anniversary Gala Celebration with Keynote Speaker Ben Jealous.

Saturday, November 6, 2021, 5:00– 9:00 pm

Hyatt Regency, St. Louis

This year, the *Justice Speaks* event will be hosted as a special celebration of Legal Services of Eastern Missouri's 65th Anniversary featuring national civil rights advocate and speaker, Ben Jealous. The gala evening includes a cocktail hour, dinner and, keynote address by Ben Jealous.

Mr. Jealous is a nationally recognized civil rights leader and social impact investor, who served as the youngest President & CEO of the NAACP, 2008-13. Under his leadership, the NAACP increased their base eightfold and addressed major social justice issues including the Trayvon Martin case, Voter ID laws, Marriage Equality and the Affordable Care Act. He currently serves as President of People for the American Way, a progressive advocacy organization created to fight extremism and restore democracy.

This 65th Anniversary Justice Speaks audience will include volunteers, supporters, bar associations, the judiciary, corporate counsel, academia, elected officials, and other philanthropic leaders who support Legal Services of Eastern Missouri and 65 years of equal Access to justice.

Note: Seating at each event will be limited in compliance with current city regulations and CDC safety guidelines.



2021 Sponsorship Details

JUSTICE SPEAKS/65th ANNIVERSARY PRESENTING SPONSORSHIP - \$20,000

One exclusive opportunity available to UNDERWRITE BEN JEALOUS's appearance and serve as a SUPPORTING SPONSOR at the *For The Common Good* awards event.

Value of goods received: \$2,500/ \$17,500 may be considered tax deductible

- **Includes recognition as Presenting Sponsor in all event materials, including extensive promotions by Missouri Lawyers Weekly for both events and St. Louis Public Radio for the Justice Speaks event.** *The second event will be listed as "Justice Speaks with Ben Jealous, presented by xyz company and hosted by Legal Services of Eastern Missouri."*

This includes a full page and a half page ad in Missouri Lawyers Weekly for both events, and daily on-air Justice Speaks promotions by St. Louis Public Radio for at least two weeks, in addition to emails and website listings by both entities and Legal Services.

- You and a limited number of guests will also be invited to attend a private reception with Ben Jealous prior to the *Justice Speaks* 65th anniversary gala.
- Includes one premiere seating table of guests at each event.
- Includes full page program ad for both events and onscreen recognition during both events.

SUPPORTING SPONSORSHIP - \$10,000 - Includes BOTH annual events

Value of goods received is \$2,000 / \$8,000 may be considered tax deductible

- Recognition as a Supporting Sponsor on all event materials and advertising, including ads with Missouri Lawyers Weekly for both events and, for the Justice Speaks/65th Anniversary event only, rotating on-air sponsor recognition by St. Louis Public Radio for at least two weeks.
- Includes one reserved preferred seating table of guests at each event.
- Includes full page program ad for both events and onscreen recognition during both events.

CONTRIBUTING SPONSORSHIP - \$5,000 - Sponsorship of ONE event

Value of goods received depends on event selected

- Recognition as a Contributing Sponsor on all event materials and advertising, including ads with Missouri Lawyers Weekly and, for the Justice Speaks/65th Anniversary event, some on-air Justice Speaks recognition by St. Louis Public Radio.
- I Includes one reserved priority seating table of guests at your selected event.
- Includes full page program ad for both events and onscreen recognition during both events.

Note: Seating at each event will be limited in compliance with current city regulations and CDC safety guidelines.



2021 Event Sponsorship Opportunities

I would like to provide support as:

- Annual Presenting Sponsor.....*includes two events*.....\$20,000
- Annual Supporting Sponsor.....*includes two events*.....\$10,000
- Contributing Sponsor*includes your choice of one event*\$5,000

- for: For The Common Good Awards
 Justice Speaks/65th Anniversary Gala

Name of Firm:

(As you wish it to appear in all event materials)

Contact Person:

Address:

.....

Phone: Email:

Enclosed is my payment of \$..... by:

- Check**, made payable to *Legal Services of Eastern Missouri*
- Credit Card:** **Visa** **Mastercard** **American Express**

Card#.....

Exp: CVV:..... Name on Card:.....

Signature:

If you have any questions please contact:
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